

AIM

Catalogue 2016/17

AIM: Unique classroom methodology,
materials and teacher development

www.aimlanguagelearning.com



World language teachers get **results** with **AIM!**

Wendy Maxwell's Accelerative Integrated Methodology (AIM) brings true transformation to the experience of teaching and learning languages. AIM blends the best of language-acquisition theory and brain-based research with systematized and engaging classroom practice, creating astounding results.

The use of high-frequency vocabulary – introduced with gestures and contextualized in stories, drama, songs and dance – allows students to rapidly achieve levels of oral and written proficiency rarely seen with conventional methods. One significant difference is that AIM takes a story-based approach to language learning, rather than a thematic approach.

AIM materials are available for French, English, Spanish, Mandarin and Japanese as a second language.

AIM uses gestures, drama, music, dance and storytelling to rapidly accelerate target language acquisition and create an environment where students:

- Express themselves in the target language from the first lesson, using high-frequency vocabulary
- Learn vocabulary in visual, auditory and kinesthetic ways
- Participate in all activities in the target language based on literature and drama
- Learn to think and write creatively, while practicing oral communication
- Are part of a “learning community” that emphasizes cooperative learning



Wendy Maxwell Program Creator

Wendy Maxwell (M.A.), award-winning teacher and AIM creator, has transformed world language instruction, both in Canada and internationally. Wendy is the lead author of AIM Language Learning's French, English, Spanish, Mandarin and Japanese programs, including *Histoires en action!*, *Jeunesse en action!*, *Stories in Action!*, *Life in Action!*, *¡Jóvenes en acción!*, *Dònggǎn Gùshi!*, and *Akushon Banashi!*

Wendy is the recipient of the Prime Minister's Award for Teaching Excellence (1999), The Bishop Strachan Excellence in Teaching Award (1999) and the H.H. Stern Award for Innovation in Second Languages (2004). She has made many appearances on CBC, Radio-Canada, Citytv and CTV. Her program has been featured in the National Post, the Ottawa Citizen, the Toronto Star and various international journals. Wendy has been invited to deliver keynote addresses in Paris, Tokyo and The Hague.

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du Canada

Canada

www.aimlanguagelearning.com

Getting started with AIM is as easy as 1-2-3!

Proficiency in the target language within 100 instructional hours.
In the next several pages, you'll find everything you need to get started!

Step

1

Learn about the AIM approach and how it transforms your classroom

In just 100 hours of classroom instruction, the Accelerative Integrated Methodology (AIM) will enable your students to develop a proficiency in the target language.

Step

2

Build your basic AIM foundation

There are two fundamental building blocks you will need to build your AIM foundation - An **AIM Teaching Kit** and **AIM Training**.

- An AIM Teaching Kit which includes all the resources to implement the AIM in your classroom.
- AIM Training to help you maximize your success as an AIM Teacher.

AIM Teaching kit

Each Kit includes all the resources you need to implement the AIM in your classroom. Review the Kit Overview below to find the kit that meets your needs.



AIM Training

Register for Foundations Training, enroll in an AIM workshop, and explore our Online Teacher Training website to help you confidently begin your first class.



Proficiency in the target language

Step

3

Further Success

Enhance your AIM teaching kit and achieve even greater results with our supplementary resources.



AIM Professional Development

Training for teachers is a key aspect of successful implementation of the AIM



We offer several options for professional development to help ensure AIM teachers achieve the greatest level of success in the language classroom.

AIM Foundations Teacher Training Program

The AIM Foundations Program provides step-by-step guidance by an AIM Mentor to lead teachers through the implementation of an AIM teaching kit in series of live on-line sessions. A recorded version will be sent to participants after each webinar.

AIM Online Teacher Training

AIM Online Teacher Training is a self-paced site that allows teachers to work independently through 11 modules covering all aspects of the AIM program. The site includes an online gesture database, videos of AIM workshops and AIM teacher forum.

AIM Teacher Certification

AIM Teacher Certification entails approximately 100 hours of online study and usually takes place over the course of a year's teaching. Becoming a Certified AIM Teacher involves working through the modules in the AIM Online Teacher Training site with the guidance of a mentor who evaluates and helps develop the AIM teacher's skills.

AIM Workshops

AIM hosts hands-on Professional Development workshops led by Certified AIM Teachers in cities around the world. Explore the power of the Accelerative Integrated Methodology at an AIM workshop, and learn directly from leading AIM practitioners.

School Board Workshops

AIM conducts workshops for school boards, schools and language centres in Canada and around the world.

From an Introduction to AIM workshop to workshops covering specific topics such as AIM for Primary, AIM for Elementary, AIM for Junior High or AIM and Immersion, among others, we can design workshops to cater to any group's unique requirements.

AIM Summer Institutes

Attending an AIM Summer Institute is one of the best ways to learn about AIM and experience language education that really works.

The Summer Institutes are action-packed conferences held over two days that provide teachers from around the world with the opportunity to work directly with AIM experts in hands-on and specialized workshops.

Conferences

Look for the AIM Language Learning booth or workshop at language conferences and events.



AIM workshops and online professional development are approved by Seattle University.

AIM Teaching Kits

for French, Spanish, Mandarin, English and Japanese

Always begin with a Step 1 kit and build knowledge through each step sequentially. AIM is designed to scaffold the development of proficiency in a systematic manner that really works!



Each kit contains 50 hours of instructional materials, including:

Teacher's Guide (Whole-Class Activities Book)

This is the teacher's guide, which includes whole-class activities in 10-minute segments, classroom systems, a master calendar, evaluation blackline masters, vocabulary lists and game cards.

Blackline Masters (Partner/Group Activities Book)

These blackline masters include the play, vocabulary list, language-manipulation activities, simple and more complex questions based on the story, creative writing activities and words to the accompanying songs.

Student Workbooks

These are available for most of the AIM kits, and are a recommended resource for your students!
Student Workbooks are sold separately.

Presentation Materials

This is the play with colour images in a large print Big Book, anglais/français cards for entry routines, vocabulary and lyrics posters, and image cards.
A CD-ROM is also included.

Video and Audio Resources

Each kit comes with a DVD containing the play, gestures, dances and music videos, as well as an Audio CD with songs and raps.

AIM Portal

The portal gives students access to the digital components of the kits, including all video and audio resources, projectable posters as well as a digital read-aloud version of the play. *The AIM portal is sold separately.*

More about our AIM teaching kits:

French for Primary	pg 6
French for Elementary	pg 8
French for Secondary	pg 11
Spanish for Primary and Elementary	pg 16
Mandarin for Primary and Elementary	pg 17
English for Elementary	pg 18

Histoires en action!

pour les tout petits

French Second Language program
for Primary students

The *Histoires en action ! pour les tout petits* series of kits has been created:

- To allow you to begin AIM with very young students in Core (FSL) or Immersion programs, using plays that are shorter, easier to learn and appropriate for the interests of the very young student.
- To allow you to provide a preparatory program at the early primary grade levels before beginning *Histoires en action !* with older elementary students.

Each kit contains 50 hours of instructional material including:

- *Teacher's Guide (Whole-Class Activities Book)*
- *Blackline Masters (Partner/Group Activities Book)*
- *Big Book*
- *Posters and image cards*
- *Audio CD, CD-ROM, DVD*



Check out our accompanying readers

*sold in groups of 6, or in Library Packs



For Ages 5-7

Histoires en action ! Teaching Kits



For more kit details visit our website:
www.aimlanguagelearning.com

Histoires en action ! pour les tout petits

There are four sequential steps in this series.

Each *Histoires en action ! pour les tout petits* kit includes one 50-hour instructional unit. Kits must be completed in order, from Step 1 through Step 4.

STEP 1 – *La poule Maboule*

Working with the familiar is good for the new language learner. That's why AIM creator, Wendy Maxwell, chose the popular traditional tale *La poule Maboule* as the story around which this kit is based. Children are given the tools to speak solely in French from the first day. Lots of fun songs and games accompany the play and gestures. This kit, developed for emergent readers and writers, introduces 270 new words.



STEP 2 – *Le petit chat*

This kit builds on the vocabulary and structures taught in the Step 1 kit. It is based on an original story by Wendy Maxwell about a little cat who is looking for a friend, and after numerous rejections, is adopted by a kind boy. It offers further development of reading and writing skills along with oral fluency development and includes great music videos and classroom raps.



STEP 3 – *Où est mon chien ?*

The story in this kit tells the tale of a young girl who has lost her dog. After a long search, she finds him with his dog friend and their puppies. In this unit, students are introduced to the technique of story retelling. This kit contains more great music videos, including ones about animals and days of the week.



STEP 4 – *Petite Pauline*

The story in this kit centres around a young girl who is never allowed to help because she is too small. In the end, her small size helps her save the family from a catastrophe. Like the other stories in this series, this one builds self-esteem and promotes positive behaviour. This kit contains many great music videos, including ones about prepositions and the weather.



For more kit details visit our website:
www.aimlanguagelearning.com

Histoires en action!

For Ages 8-13

French Second Language program
for Elementary students

Histoires en action !
is our most widely
used AIM program.

These kits are used in more than
10,000 schools in Canada, the U.S.,
Europe, Australia, Asia, and Africa.

Through this series of kits, students can carry
on spontaneous conversations and write multi-
page stories after only 100 instructional hours!

To get the most out of our program,
you can enhance any kit with our
accompanying readers and workbooks!

Each kit contains 50 hours of
instructional material which
may include:

- *Teacher's Guide (Whole-Class Activities Book)*
- *Blackline Masters (Partner/Group Activities Book)*
- *Big Book*
- *Posters and image cards*
- *Audio CD, CD-ROM, DVD*



★ For ages 8-9



★ For ages 9-12



★ For ages 12-13



Histoires en action ! 50-Hour Instructional Kits

There are six sequential kits in this series.

Each *Histoires en action !* kit includes one 50-hour instructional unit. Kits must be completed in order, from Step 1 through Step 6.

STEP 1 kits: *Les trois petits cochons*
 Le chat et la lune
 Le garçon qui joue des tours

Start at the beginning! All classes new to AIM start at Step 1. In this level, we have three kits where students are introduced to 500 new high-frequency words.



STEP 2 kits: *Comment y aller ?*
 Boucles violettes
 Un jour bizarre

Unlike thematic programs, this is a carefully scaffolded approach – students can only begin a new level once they have completed the previous one. In Step 2, students learn approximately 250 additional lexical items. Grammatical structures taught include the passé composé and object pronouns.



For more kit details visit our website:
www.aimlanguagelearning.com



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From an administrator’s standpoint, I embrace the AIM program. Research tells us that students need to be actively involved in engaging material in order to make sense of and retain new material, and the AIM program does just that!

- Linden Gray, Principal

Histoires en action ! 50-Hour Instructional Kits

There are six sequential steps in this series.

Each *Histoires en action !* kit includes one 50-hour instructional unit. Kits must be completed in order, from Step 1 through Step 6.

STEP 3 kits: *L'arbre ungali*
 Louis la grenouille



In this level, students do more partner and group work. They learn 150 new words, more irregular verbs, double-verb constructions, contractions and more. There is also a high focus on creative writing.

STEP 4 kits: *Chat Angora*
 Un frère pénible



At this level, students are highly conversant, and should be able to write extensively. Includes fun music videos, and plenty of new vocabulary and structures.

STEPS 5 & 6 kits: *Le bistro des animaux*
 Veux-tu aller au Carnaval ?
 Marc le magicien
 Chaperon Rouge et le loup



We have one stand-alone step 5 kit as well as a three-play kit that includes all fun, engaging stories that will appeal to late elementary and middle-school students.

“

I have taught languages for years but no method I have ever used can compare with the AIM! The ingenious use of hand gestures for every word and the careful choice of high-frequency words embedded in the context of stories transfers spontaneously into everyday use. The language becomes part of the children... I would never teach any other way!

- Maryse West, Teacher

Jeunesse en action !

French Second Language program
for Secondary students

Our *Jeunesse en action !* series

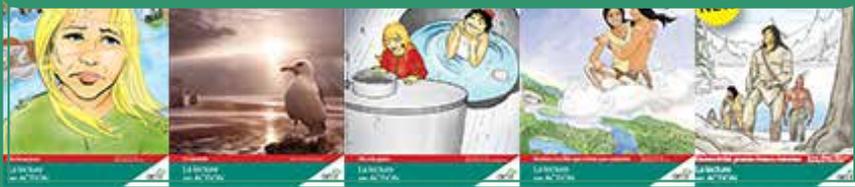
This series of kits is highly accelerative and contains thought-provoking and engaging stories and activities that reflect the needs and interests of the older student.

Each kit contains 50 hours
of instructional material
including:

- *Teacher's Guide*
(Whole-Class Activities Book)
- *Blackline Masters*
(Partner/Group Activities Book)
- *Posters and image cards*
- *Audio CD, CD-ROM, DVD*
- *Assessment Activities Book*

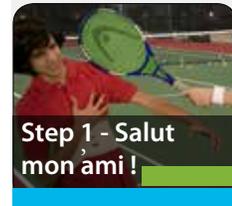
Check out our accompanying readers

*sold in groups of 6, or in Library Packs



For Ages 14-17

Jeunesse en action ! Teaching Kits



Jeunesse en action ! 50-Hour Instructional Kits

There are four sequential kits in this series.

Each *Jeunesse en action !* kit includes one 50-hour instructional unit. Kits must be completed in order, from Step 1 through Step 4.

STEP 1 - *Salut, mon ami !*

The play and activities are systematically designed to accelerate language acquisition rapidly. This kit contains key vocabulary (650 high-frequency words) to ensure development of proficiency. Lots of age-appropriate songs, raps and games accompany the play, activities and gestures.



STEP 2 - *Veux-tu danser ?*

This kit builds on the vocabulary and structures taught in Step 1. Balanced Literacy activities continue to develop students' proficiency. AIM's inductive approach to the teaching of grammar makes language analysis meaningful for the students. Includes great music videos and classroom and grammar raps.



STEP 3 - *Qui arrive ce soir ?*

Now that students are developing proficiency rapidly, there is a greater focus on the application of grammar concepts in context, through applied grammar in story writing and activities. Includes more great music videos that focus on grammar and thematic vocabulary.



STEP 4 - *Un garçon populaire !*

As students reach higher levels of proficiency, they do more partner and group work in authentic interactive activities. This kit includes work on the imparfait, passé composé and object pronouns plus more great music videos.



For more kit details visit our website:

www.aimlanguagelearning.com

La culture en ACTION

FSL CULTURAL LITERACY PACKS

For French Second Language Elementary and Junior High students

La culture en ACTION

Our FSL Cultural Literacy Packs enhance the cultural component of your French program. They can be used alongside AIM kits to help you develop your students' knowledge of French culture, or as a stand-alone cultural resource. Suitable for elementary and early junior high school students, each pack contains approximately 20 hours of instructional material. The Cultural Literacy Packs include numerous innovative and adaptable whole-class and partner/group activities.

We have two Cultural Literacy Packs available. Each one includes:

- Fiction and non-fiction readers and big book for each level
- Electronic versions of the reading material (PDFs with embedded MP3s)
- PowerPoint™ presentations of both full texts on CD-ROM
- Audio CD of both texts, comprehension tests and accompanying songs
- Photocopiable blackline masters
- Whole-Class Activities Book with cultural support activities and assessment guidelines



La culture en ACTION 1A

Matthieu et Cassandra, deux Franco-ontariens

This Cultural Literacy Pack introduces students to Franco-Ontarian culture, following the pen-pal conversation of two students, one in Sudbury and one in Ottawa. Designed for students with beginning proficiency and for those who have completed an AIM kit at Step 1 or above.

La culture en ACTION 2A

La culture québécoise

This Cultural Literacy Pack gives students a tour d'horizon of Québec cultural traditions, including cuisine and music. It also features a reader based on the famous Québec folk hero, Ti-Jean. Designed for students who have completed an AIM kit at Step 2 or above.



AIM Language Learning has developed a wonderful, full-color Language Assessment Activities Package and Student Portfolio, based on the principles of the CEFR

Language Assessment Activities Package and Student Portfolio

Based on the Principles of the CEFR

Across the world, second language educators are paying more attention to the Common European Framework of Reference for Languages (CEFR), a tool to help identify a person's language competency, irrespective of his or her grade level or age. All four language skills are assessed in our full-colour Language Assessment Activities Package and Student Portfolio, based on the principles of the CEFR. This excellent resource contains activities that reflect authentic, real-life scenarios and texts that will help you to assess your students' true level of oral and written proficiency.

This simple-to-use package contains everything you need to:

1. Conduct a pre-test at the beginning the year when you need to determine the language level of your students.
2. Conduct a post-test at the end of the year to:
 - (a) demonstrate the language skill progression over the course of the year;
 - (b) determine the areas of strength and weakness of individual students for future planning;
 - (c) determine if there are any gaps in language skill areas that will help your assessment for learning.

Histoires en action ! Assessment Books

Histoires en action ! Assessment Books 1 and 2 help you to assess your students in the four language skills areas. Assessment Book 1 is written for kits Steps 1-3 and Book 2 is to be used with kits Steps 4-6.

Each set of assessment activities reflects the expected skill development at each stage of the program. As students develop proficiency in the language, the corresponding unit tests include appropriate assessment of increasingly higher level thinking and language skills, while at the same time supporting students through scaffolding for success. The assessment activities reflect the style of language-manipulation activities with which students are familiar in the AIM Kits. As a result, we are targeting exclusively the students' ability to apply their developing language rather than their ability to figure out how to do the activities.



For more details visit our website:
www.aimlanguagelearning.com



Supplementary Materials for FSL Students

Gesture Database DVD-ROM V.5

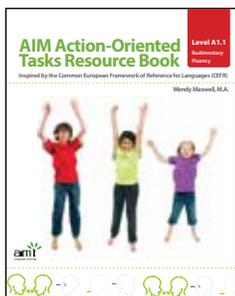
With the Gesture Database DVD-ROM, you can look up a gesture by keying in the word or phrase, and Wendy pops up on your computer screen performing the gesture! This is a great supplementary resource for anyone already using an AIM kit. Includes all the gestures from the Histoires en action ! pour les tout petits and Histoires en action ! programs, and from Jeunesse en action ! 1A and 2A.



AIM Action-Oriented Tasks

The 'AIM Action-Oriented Tasks Resource Book', inspired by the CEFR, is designed to enhance your AIM teaching kit. Using the play in the kit as a starting point, your students will be able to successfully engage in the authentic tasks found in this book, in each of the four language areas: Listening, Reading, Spoken Production/ Interaction and Writing.

Activities reflect the requirements of the Ontario FSL Curriculum. At the A1.1 level, the lowest level of language proficiency, we have set out to ensure that the tasks are fun, while at the same time, very manageable for the students.



Fun French Music

To learn a language, constant repetition is essential. Songs make repeating vocabulary and structures fun!

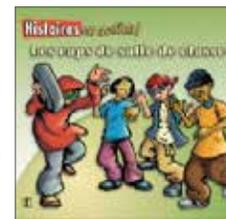
Students enjoy the contemporary sound of Matt's music. Styles range from rock to rap and everything in between.

There are seven CDs available, including: Comment ça va ?, Quand tu seras grand, Le loup du Nord, Veux-tu danser ?, Créer un monde de paix and Matt's Greatest Hits.



Classroom Raps CD

This CD features more than a dozen classroom raps designed specifically for the AIM program. These include raps for starting and ending partner/group work, starting and finishing class, story retelling, collecting folders and more.



Cooperative-Style Board Games

Enhance the benefit of the AIM readers and engage your students in these cooperative-style board games!

Each game set includes the following:

- very high-quality, foldable board;
- a package of the necessary die and markers;
- sets of question cards;
- instruction sheet;
- two of each of the two associated readers.



SMART Board interactive whiteboard



The popular proficiency-building activities that are part of the AIM approach are now available as SMART Board activities! We also offer new activities, such as songwriting, thematic vocabulary, dialogues among play characters, cultural activities, alternative endings to the plays and more!

These professionally produced activities will offer you a fun and interactive alternative to the way you and your students engage in AIM whole-class activities.

¡Historias en acción!

¡Jóvenes en acción!



Spanish Second Language program for Elementary and High School students!

Engage your students with our Spanish language program!

AIM has transformed the classroom experience for many Spanish teachers in Canada and the U.S. By using all the successful AIM strategies and techniques, teachers have reported a significant, positive shift in student achievement!

Each kit contains 50 hours of instructional material which may include:

- *Teacher's Guide (Whole-Class Activities Book)*
- *Blackline Masters (Partner/Group Activities Book)*
- *Student reference books*
- *Posters and image cards*
- *Audio CD, CD-ROM, DVD*

For Ages 8-13

Step 1 Kit
Los tres cerdos pequeños



To get the most out of our program, you can enhance any kit with our accompanying readers and workbooks!

For Ages 12-14

Step 1 Kit
Marco el Mago



Step 2 Kit

Coming Soon!

¡Historias en acción! 2A

¡Un viaje muy largo!

Step 2 Kit
¡Hola, mis amigos!



Dònggǎn Gùshi

动感故事 (少儿版)



Mandarin Language program
for Primary and Elementary students!

**Finally, a program that helps
Mandarin students speak
and write with confidence!**

Through the extensive use of gestures, stories, songs
and dances, your students will acquire language
rapidly and will love coming to learn more!

Each kit contains 50 hours
of instructional material
including:

- *Teacher's Guide
(Whole-Class Activities Book)*
- *Blackline Masters
(Partner/Group Activities Book)*
- *Big Book*
- *Posters and image cards*
- *Audio CD, CD-ROM, DVD*

Dònggǎn Gùshi! (Shào'ér ban)

动感故事! (少儿版)

Kits for ages 4-7

Step 1 Kit

Xiǎojī

小鸡



Step 2 Kit

Xiǎomāo Zhǎo Jiā

小猫找家



Dònggǎn Gùshi!

动感故事!

Kits for ages 8-13

Step 1 Kit

Sān zhī xiǎozhū



Step 2 Kit

Wǒ zěnmē qù nàlǐ?

我怎么去那里?



Stories in Action!



English Second Language program
for Elementary students

Bring your English classroom alive with our *Stories in Action!* kits

You will find all you need to help your students rapidly build their language skills. The fun and lively stories, songs and gestures will keep them constantly engaged and involved!

Each kit contains 50 hours
of instructional material
which may include:

- *Teacher's Guide
(Whole-Class Activities Book)*
- *Blackline Masters
(Partner/Group Activities Book)*
- *Big Book*
- *Posters and image cards*
- *Audio CD, CD-ROM, DVD*

Stories in Action! Kits for ages 8-13

Step 1 Kit
*The Three
Little Pigs*



Step 1 Kit
*The Cat and
the Moon*



Step 2 Kit
*How Do I
Get There*



Step 3 Kit
*Purple Locks and
the Three Bears*



Life in Action! Kit for ages 14-Adult

Step 1 Kit
*A Table for
Two*



For more kit details visit our website:
www.aimlanguagelearning.com

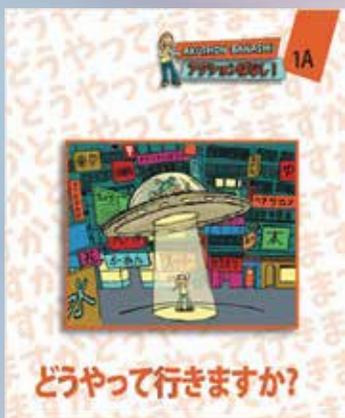
Brand NEW KIT for Japanese Teachers!



Introducing the first kit in our new Japanese series called Akushon Banashi!

Step 2 kit

Douyatte ikimasu ka? どうやって行きますか?



Available NOW!!!

Coming soon!

Mandarin - Step 3 kit for Primary Classes

Wǒ de xiǎogǒu zài nǎlǐ? 我的小狗在哪里?

Japanese - Step 1 kit for Primary Classes

Hiyoko no Emiko ひよこのえみこ

Japanese - Step 2 kit for Primary Classes

*Koneko wa kazoku o sagashimasu
こねこはかぞくをさがしますか?*

Introducing our NEW Little Readers!

Written for emergent readers, this levelled readers series is an outstanding resource for Immersion, Francophone and Core French students.



Be sure to check out our NEW Readers for 2016:

- *Ali y la lluvia*
- *¡Yo no quiero ir a la escuela!*
- *Después de la casa de ladrillo*
- *A deux, c'est mieux*
- *La semaine de minuit*
- *Une autre criminelle!*
- *Le voyage de Pierre*

For the latest news and information, visit our website: www.aimlanguagelearning.com

AIM Portal

AIM is fully embracing 21st century education with our AIM Portal, which will give students a wide variety of digital tools to further augment their AIM language learning experience.

The AIM Portal contains:

1. Videos of:

- all the songs, raps and dances
- the gestures for the kit
- the play, acted by students
- the gestured play, where applicable

2. Audio of the songs with projectable posters

3. An epub with images of the play, read aloud to the student. The words, as they are read aloud, are highlighted for the student to see.

4. The opportunity for the teacher to see how much time each student has spent at home on the AIM Portal

How does the AIM Portal make your experience better with AIM?

- Flipped classroom opportunities
 - students take responsibility for acquiring basic content
 - leaving classroom time for cooperative, interactive activities. Students use the e-pub to study and practise the play in preparation for performance.
- Home & school partnership – language content designed for at-home learning means that families get involved. Parents and siblings learn together!
- Develops confidence– students' confidence and acquisition soars with practice in the comfort of home.
- *Maximize learning time – where class time is limited, the AIM Portal offers a great way for students to increase their exposure to the language!*

Try our AIM Portal today for FREE!



Brand NEW!

'La danse en action !' and '¡El baile en acción!'

Over the course of the next year, we will be releasing a series of FSL and SSL videos called *'La danse en action !' and '¡El baile en acción!'*

These will be short, fun, engaging 'brain breaks', based on the AIM and incorporating danceable gestures. Your students will LOVE them! A great way to review gestures to a beat!

La danse en action ! - Les contraires #1

